



## NEWS RELEASE

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For Immediate Release:

### OKC Fairgrounds Closes Out 2023 with Successful December

**Oklahoma City, OK** – The 2023 National Reining Horse Association Futurity Show took place at the OKC Fairgrounds November 21 through December 2. The equine competition took place in the Jim Norick Arena and across Barn Row. Ninety percent of attendees traveled from out-of-town, while 10 percent were locals. Attendance for the event exceeded 96,000, generating more than \$21.39 million in direct spending for the Oklahoma City economy.

The OKC Futurity took place at the OKC Fairgrounds December 6 through 10. The barrel racing competition took place in the Jim Norick Arena and across Barn Row. Ninety percent of attendees came from out-of-town, while 10 percent were locals. Attendance for the event exceeded 20,000, generating more than \$4.46 million in direct spending for the Oklahoma City economy.

The OKC Fairgrounds hosted a total of 15 events during the month of December. In addition to the above mentioned, other events included the Santa Market Craft Show for Alzheimer's, Show Me Reptiles & Exotic Show, Cheyenne and Arapaho Tribes' Christmas Dinner, Family Expectations Christmas Party, Buchanan's Vintage Flea Market, QTK EV Power & Touch of Tech Demo, Oklahoma Bison Association Winter Show & Auction, Claude Hall's Original OKC Gun Show, Junior Botball Challenge, Dirt Road Films Wrap Party, 48<sup>th</sup> Jr. Open Wrestling Championship, 27<sup>th</sup> Annual Oklahoma High Performance Racing Auction, Trade Show & Swap Meet, and Oklahoma Gun Shows. In all, there were 141,138 visitors present during December events held at the OKC Fairgrounds, generating more than \$28.54 million in direct spending for the Oklahoma City economy.

For more information regarding December events, or any upcoming months, please contact the OKC Fairgrounds Office at 405-948-6700. To stay up-to-date on all the OKC Fairgrounds has to offer, visit [www.okcfairgrounds.com](http://www.okcfairgrounds.com), like us on [Facebook](#) and follow us on [Twitter](#) and [Instagram](#).

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