



## NEWS RELEASE

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For Immediate Release:

### **OKC Fairgrounds Equine Competitions Make Huge Economic Impact in June**

**Oklahoma City, OK** – The National Reining Horse Association Derby took place at the OKC Fairgrounds June 14 through 25. The equine competition took place in the Jim Norick Arena and across Barn Row. Ninety percent of attendees traveled from out-of-town, while 10 percent were locals. Attendance for the event exceeded 49,000, generating more than \$10.85 million in direct spending into the Oklahoma City economy.

The OQHA Redbud Spectacular took place at the OKC Fairgrounds June 1 through 11. Competitors and spectators took to Jim Norick Arena and Barn Row for the event. Ninety percent of those attending the Redbud were from out-of-town, while 10 percent were from the Oklahoma City metro area. Attendance for the event exceeded 40,000, generating more than \$8.95 million in direct spending into the Oklahoma City economy.

The OKC Fairgrounds hosted a total of 8 events during the month of June. In addition to the above mentioned, other events included Claude Hall's Original OKC Gun Show, Oklahoma Craft Beer Festival, Oklahoma Metaphysical, Art, & Music Fair, Braum's An Affair of the Heart, Show Me Reptiles & Exotic Show, and the Oklahoma Quilt, Craft & Sewing Festival. In all, there were 108,627 visitors present during June events held at the OKC Fairgrounds, generating more than \$22 million in direct spending into the Oklahoma City economy.

For more information regarding June events, or any upcoming months, please contact the OKC Fairgrounds Office at 405-948-6700. To stay up-to-date on all the OKC Fairgrounds has to offer, visit [www.okcfairgrounds.com](http://www.okcfairgrounds.com), like us on [Facebook](#) and follow us on [Twitter](#) and [Instagram](#).

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