



NEWS RELEASE

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For Immediate Release:

OKC Fairgrounds Events Pack Major Economic Impact in June

Oklahoma City, OK – The 2024 National Reining Horse Association Derby took place at the OKC Fairgrounds June 12 through 23. The equine competition took place in the Jim Norick Arena. Ninety percent of attendees traveled from out-of-town for the event, while ten percent were locals. Attendance for the event exceeded 52,000, generating more than \$11.62 million in direct spending for the Oklahoma City economy.

The Oklahoma Summer Classic took place at the OKC Fairgrounds June 26 through 30. The canine event took place in the Bennett Event Center, Hobbies, Arts, & Crafts Building, and the Modern Living Building. Ninety-five percent of attendees traveled from out-of-town, while five percent were locals. Attendance for the event exceeded 35,000, generating more than \$8.19 million in direct spending for the Oklahoma City economy.

The OKC Fairgrounds hosted a total of 11 events during the month of June. In addition to the above mentioned, other events included the OQHA Redbud Spectacular Horse Show, Claude Hall's Original OKC Gun Show, Oklahoma Bridal & Wedding Expo, Braum's An Affair of the Heart, Show Me Reptiles & Exotic Show, Buchanan's Vintage Flea Market, United Eid Prayer, Heartland Cannabis Expo, and the Oklahoma Auto Expo & Hop. In all, there were 157,560 visitors present during June events held at the OKC Fairgrounds, generating more than \$31.73 million in direct spending for the Oklahoma City economy.

For more information regarding June events, or any upcoming months, please contact the OKC Fairgrounds Office at 405-948-6700. To stay up-to-date on all the OKC Fairgrounds has to offer, visit www.okcfairgrounds.com, like us on [Facebook](#), and follow us on [X](#) and [Instagram](#).

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