



NEWS RELEASE

OKLAHOMA STATE FAIR, INC.
MEDIA RELATIONS DEPARTMENT
405-948-6700
pressreleases@okstatefair.com
www.okcfairgrounds.com



July 11, 2025

For Immediate Release:

OKC Fair Park Events Generate \$28 Million in June

Oklahoma City, OK – The 2025 National Reining Horse Association Derby took place at OKC Fair Park June 11 through 22. The equine competition was the first event to take place in the new OG&E Coliseum upon its June 11 opening. Ninety percent of attendees traveled from out-of-town for the event, while 10 percent were locals. Attendance for the event exceeded 53,000, generating more than \$10.98 million in direct spending for the Oklahoma City economy.

The Oklahoma Summer Classic took place at OKC Fair Park June 25 through 29. The dog show and sporting event took place in the Bennett Event Center, Modern Living Building, Hobbies, Arts, & Crafts Building, and outdoor space. Ninety-five percent of attendees traveled from out-of-town for the event, while five percent were locals. Attendance for the event exceeded 33,000, generating more than \$7.08 million in direct spending for the Oklahoma City economy.

OKC Fair Park hosted a total of 15 events during the month of June. In addition to the above mentioned, other events included the OQHA Redbud Spectacular Horse Show, Oklahoma Bridal & Wedding Expo, AAU Midwest Regional Championships, Claude Hall's Original OKC Gun Show, An Affair of the Heart, OG&E Coliseum Ribbon Cutting, Show Me Reptiles & Exotic Show, OKC Family Day, Buchanan's Vintage Flea Market, OKC's Toy Extravaganza, Heartland Militaria Show, NLBRA Royalty Pageant, and Oklahoma Turnpike Authority PSA Shoot. In all, there were 150,814 visitors present during June events held at OKC Fair Park, generating more than \$28.93 million in direct spending for the Oklahoma City economy.

For more information regarding June events, or any upcoming months, please contact the OKC Fair Park office at 405-948-6700. To stay up-to-date on all OKC Fair Park has to offer, visit www.okcfairpark.com, like us on [Facebook](#), and follow us on [X](#) and [Instagram](#).

###

Contact: Scott Munz at 405-948-6700 or smunz@okstatefair.com
Holly Kinyon at 405-948-6829 or hkinyon@okstatefair.com