



## NEWS RELEASE

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For Immediate Release:

### **New OG&E Coliseum Stays Busy During July Events at OKC Fair Park**

**Oklahoma City, OK** – The Arabian & Half-Arabian Youth and Mid Summer National Championships took place at OKC Fair Park July 18 through 26. The equine competition took place in the new OG&E Coliseum and across Barn Row. Ninety percent of attendees traveled from out-of-town for the event, while 10 percent were locals. Attendance for the event exceeded 46,000, generating more than \$10.31 million in direct spending for the Oklahoma City economy.

The National & Youth World Appaloosa Horse Show took place at OKC Fair Park June 26 through July 3. The equine competition took place in the OG&E Coliseum and across Barn Row. Ten percent of attendees were local, while ninety percent traveled from out-of-town for the event. Attendance for the event exceeded 11,000, generating more than \$2.61 million in direct spending for the Oklahoma City economy.

OKC Fair Park hosted a total of 16 events during the month of July. In addition to the above mentioned, other events included the Summer Shootout, 2025 Porsche Parade, United Futsal National Training Camp & National Championships, Practice Day, Oklahoma Summer Bead & Jewelry Show, Buchanan's Vintage Flea Market, Claude Hall's Original OKC Gun Show, Celebration of Quilts, 2025 NAGA OKC Grappling Championship, Greater OKC Hispanic Chamber of Commerce – Viva Expo and Career Fair, Oklahoma Auto Expo & Hop, Duck Hunters Expo, 2<sup>nd</sup> Annual Rival Boxing Tournament, and Lost Dymension Fantasy Fest and CostumeAcon. In all, there were 92,840 visitors present during July events held at OKC Fair Park, generating more than \$18.84 million in direct spending for the Oklahoma City economy.

For more information regarding July events, or any upcoming months, please contact the OKC Fair Park office at 405-948-6700. To stay up-to-date on all OKC Fair Park has to offer, visit [www.okcfairpark.com](http://www.okcfairpark.com), like us on [Facebook](#), and follow us on [X](#) and [Instagram](#).

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