



## NEWS RELEASE

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For Immediate Release:

### OKC Fair Park Wraps Up Summer with Busy August

**Oklahoma City, OK** – The American Quarter Horse Youth World Championship took place at OKC Fair Park August 1 through 10. The equine competition took place in the new OG&E Coliseum and across Barn Row. Ninety percent of attendees traveled from out-of-town for the event, while 10 percent were locals. Attendance for the event exceeded 46,000, generating more than \$9.5 million in direct spending for the Oklahoma City economy.

The Christian Congregation of Jehovah's Witnesses Regional Convention took place at OKC Fair Park August 15 through 17. The gathering took place in the Bennett Event Center. Thirty percent of attendees were local, while seventy percent traveled from out-of-town for the event. Attendance for the event exceeded 10,000, generating more than \$1.93 million in direct spending for the Oklahoma City economy.

OKC Fair Park hosted a total of 12 events during the month of August. In addition to the above mentioned, other events included the Oklahoma City Renovation & Landscaping Show, Friends of the Library Book Sale, Buchanan's Vintage Flea Market, Claude Hall's Original OKC Gun Show, Pagan Pride Day OKC, Just Between Friends Kids Consignment Sale, Pool & Spa Show, New World Comic Con, OKC Sports Card & Memorabilia Show, and Soccer Shots Fall Kick-Off. In all, there were 78,787 visitors present during August events held at OKC Fair Park, generating more than \$13.45 million in direct spending for the Oklahoma City economy.

For more information regarding August events, or any upcoming months, please contact the OKC Fair Park office at 405-948-6700. To stay up-to-date on all OKC Fair Park has to offer, visit [www.okcfairpark.com](http://www.okcfairpark.com), like us on [Facebook](#), and follow us on [X](#) and [Instagram](#).

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