



NEWS RELEASE

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November 12, 2025
For Immediate Release:

OKC Fair Park Kicks Off Fall with Successful October

Oklahoma City, OK – The Grand National & World Championship Morgan Horse Show took place at OKC Fair Park October 4 through 11. The equine competition took place in the new OG&E Coliseum and across Barn Row. Ninety-five percent of attendees traveled from out-of-town for the event, while five percent were locals. Attendance for the event exceeded 54,000, generating more than \$11.92 million in direct spending for the Oklahoma City economy.

The Perfect Timing Pig Sale took place at OKC Fair Park on October 24 and 25. The livestock event took place in the Oklahoma Expo Hall. Seventy-five percent of attendees were local, while 25 percent traveled from out-of-town for the event. Attendance for the event exceeded 14,000, generating more than \$2.76 million in direct spending for the Oklahoma City economy.

OKC Fair Park hosted a total of 17 events during the month of October. In addition to the above mentioned, other events included Elite Auto Affairs, Claude Hall's Original OKC Gun Show, Oklahoma Oil & Natural Gas Trade Expo, Tractor Bob presents OK!toberfest OKC, International Arena Soccer USA vs. Mexico, An Affair of the Heart, Oklahoma City Modern Quilt Guild 2025 Quilt Show, OPHA Fall Color Classic, Southern Nazarene University ISHA Fall Show, Build My Future OKC, Oklahoma Mineral & Gem Show, Triangle Fall Sale, Festival of Freaks, Oklahoma Home Show, and All-Star Premiers – Central Oklahoma Region. In all, there were 131,783 visitors present during October events held at OKC Fair Park, generating more than \$22.54 million in direct spending for the Oklahoma City economy.

For more information regarding October events, or any upcoming months, please contact the OKC Fair Park office at 405-948-6700. To stay up-to-date on all OKC Fair Park has to offer, visit www.okcfairpark.com, like us on [Facebook](#), and follow us on [X](#) and [Instagram](#).

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