



NEWS RELEASE

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For Immediate Release:

OKC Fair Park Hosts 200,000 Visitors in November

Oklahoma City, OK – The 2025 World Championship Quarter Horse Show took place at OKC Fair Park October 30 through November 19. The equine competition took place in the new OG&E Coliseum and across Barn Row. Ninety-five percent of attendees traveled from out-of-town for the event, while five percent were locals. Attendance for the event exceeded 148,000, generating more than \$32.41 million in direct spending for the Oklahoma City economy.

Mistletoe Market '25 returned to OKC Fair Park November 6 through 8. The holiday shopping event took place in the Bennett Event Center. Eighty percent of attendees were local, while 20 percent traveled from out-of-town for the event. Attendance for the event exceeded 11,000, generating more than \$1.21 million in direct spending for the Oklahoma City economy.

OKC Fair Park hosted a total of 18 events during the month of November. In addition to the above mentioned, other events included Buchanan's Vintage Flea Market, OKC Sports Card & Memorabilia Show, The Gathering Car & Truck Show, Graco Product Demo Event, OKC Renaissance and Scottish Festival, Gypsy Soul Holistic Fair 2025, ULTRASTANCE, Oklahoma Bridal & Wedding Expo, Claude Hall's Original OKC Gun Show, Girls Day Out, OKC Train Show, Iconic Events; "Rock The Harvest," The Santa Market Craft Show for Alzheimer's, OKC's Toy Extravaganza, and Thanksgiving Fest. In all, there were 200,363 visitors present during November events held at OKC Fair Park, generating more than \$37.72 million in direct spending for the Oklahoma City economy.

For more information regarding November events, or any upcoming months, please contact the OKC Fair Park office at 405-948-6700. To stay up-to-date on all OKC Fair Park has to offer, visit www.okcfairpark.com, like us on [Facebook](#), and follow us on [X](#) and [Instagram](#).

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