

OKTOBERFEST OKC

2026 Booth Sales Guidelines & Rates

I. EVENT DATES & OPERATING HOURS

- A. The 2026 Oktoberfest OKC is scheduled to take place October 15-18.
- B. Minimum Operating Hours are mandatory. Event hours are subject to change at Management’s discretion. All booths must remain open and manned during these hours:
 - o Event Hours:
 - Thursday, October 15 – **Preview Night**: 5 p.m. to 11 p.m.
 - Friday, October 16: 5 p.m. to 11 p.m.
 - Saturday, October 17: noon to midnight
 - Sunday, October 18 – **Family Day**: noon to 6 p.m.

II. APPLICATION AND SELECTION PROCESS

- A. Applications must be submitted using the online application form by clicking here: [Application Link](#). Incomplete applications will not be considered. Complete applications must include all requested information, uploaded electronically.
 - o A complete listing of products and services. This list will be used to approve all contracted merchandise.
 - o A photograph or artist rendition of your booth design.
 - o The selection process is based on uniqueness of products/services, booth design, availability of space and appropriateness of product type for available space.
- B. The Vendor Guidelines are available online. Exhibitors should read it thoroughly and be familiar with it prior to applying.

III. RATE SCHEDULE

Rates below are as of date on document footer and subject to change, without notice. Rates are at the discretion of Management upon invitation for space. Submission of an application does not guarantee acceptance or space assignment.

TYPE OF SPACE	COMMERCIAL EXHIBITOR
Indoor Space: The Pavilion	
• First 10’ x 10’ Booth	\$300
• Additional 10’ x 10’ Booth	\$150
Outdoor Space	
• First 10’ x 10’ Booth	\$250
• Additional 10’ x 10’ Booth	\$150

- A. All products, props and supplies - including trailer hitches, tents, and related equipment - must fit entirely within the contracted booth space.

IV. BOOTH SPACE RATE INCLUDES

- A. One (1) 110-volt/20-amp electrical outlet
- B. Wi-Fi (not guaranteed in all areas)
- C. Outside gate admission and parking permits as follows:

Booth Size	Single Day Tickets
1 – 299 sq. ft.	8
300 – 599 sq. ft.	12
600 – 899 sq. ft.	16
900 + sq. ft.	20

- o One (1) outside gate admission ticket needs to be scanned per person/day.
- o If an Exhibitor has multiple, separately located exhibit spaces, this chart represents each location **independently**, regarding outside gate admission tickets, Example: An Exhibitor has two (2), separately located 20x10 booths will receive (8) outside gate admission tickets per location, for a total of (16) tickets.
- o Parking for Oktoberfest OKC is currently free so you will not need parking permits.
- o All guidelines, rates and policies are subject to change at Management’s discretion.