



NEWS RELEASE

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For Immediate Release:

2026 Begins with Successful January at OKC Fair Park

Oklahoma City, OK – The Cattlemen's Congress took place at OKC Fair Park January 3 through 14. The cattle show and sale took place in the OG&E Coliseum and across Barn Row. Ninety-five percent of attendees traveled from out-of-town for the event, while five percent were locals. Attendance for the event exceeded 117,000, generating more than \$25.65 million in direct spending for the Oklahoma City economy.

The Redland Rendezvous took place at OKC Fair Park on January 3 and 4. The volleyball tournament took place in the Bennett Event Center, The Pavilion, and Centennial Building. Fifty-five percent of attendees were local, while 45 percent traveled from out-of-town for the event. Attendance for the event exceeded 20,000, generating more than \$2.97 million in direct spending for the Oklahoma City economy.

OKC Fair Park hosted a total of 14 events during the month of January. In addition to the above mentioned, other events included the 50th Jr. Open Wrestling Championship, Bolt Tower Dedication, 20th Annual Embryos on Snow, 28th Annual Oklahoma High Performance Racing Auction, Trade Show & Swap Meet, Buchanan's Vintage Flea Market, City of OKC Meridian Bid Meeting, OKC RV & Boat Show, BFA Select Barrel Horse Sale, PHCO Year End Banquet, 43rd Triangle Winter Sale, 2026 NPA Grand National Show, and Oklahoma City ProRodeo. In all, there were 173,375 visitors present during January events held at OKC Fair Park, generating more than \$33.58 million in direct spending for the Oklahoma City economy.

For more information regarding January events, or any upcoming months, please contact the OKC Fair Park office at 405-948-6700. To stay up-to-date on all OKC Fair Park has to offer, visit www.okcfairpark.com, like us on [Facebook](#), and follow us on [X](#) and [Instagram](#).

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