



NEWS RELEASE

OKLAHOMA STATE FAIR, INC.
MEDIA RELATIONS DEPARTMENT
405-948-6700
pressreleases@okstatefair.com
www.okcfairpark.com



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For Immediate Release:

Oklahoma Youth Drive March Events at OKC Fair Park

Oklahoma City, OK – The OK State High School Basketball Championships took place at OKC Fair Park March 3 through 14. The basketball tournament took place in the OG&E Coliseum. Ten percent of attendees were local, while 90 percent traveled from out-of-town for the tournament. Attendance for the tournament exceeded 68,000, generating more than \$14.47 million in direct spending for the Oklahoma City economy.

The 2026 Oklahoma Youth Expo took place at OKC Fair Park March 11 through 20. The livestock event took place in the OG&E Coliseum, across Barn Row, the Bennett Event Center, and Oklahoma Expo Hall. Ten percent of attendees were local, while 90 percent traveled from out-of-town for the event. Attendance for the event exceeded 48,000, generating more than \$10.08 million in direct spending for the Oklahoma City economy.

OKC Fair Park hosted a total of 22 events during the month of March. In addition to the above mentioned, other events included the Backwoods Hunting & Fishing Expo, IEA Zone 7 Championships, OKC Sports Card & Memorabilia Show, Oklahoma Gun Shows, JA Inspire, AMP Dance Competition, Buchanan's Vintage Flea Market, Claude Hall's Original OKC Gun Show, Gypsy Soul Holistic Fair 2026, Jurassic Quest, 2026 Oklahoma City Farm Show, The Great Junk Hunt, Show Me Reptiles & Exotic Show, 2025 – 2026 Certified Lions FC Season Home Games #5 and #6, 2026 Regional Forage Training, Oil Capital Classic, 2026 OKC Home & Outdoor Living Show, Junior Botball Challenge, and OKC's Toy Extravaganza. In all, there were 200,916 visitors present during March events held at OKC Fair Park, generating more than \$35.22 million in direct spending for the Oklahoma City economy.

For more information regarding March events, or any upcoming months, please contact the OKC Fair Park office at 405-948-6700. To stay up-to-date on all OKC Fair Park has to offer, visit www.okcfairpark.com, like us on [Facebook](#), and follow us on [X](#) and [Instagram](#).

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Contact: Scott Munz at 405-948-6700 or smunz@okstatefair.com
Holly Kinyon at 405-948-6829 or hkinyon@okstatefair.com