



NEWS RELEASE

OKLAHOMA STATE FAIR, INC.
MEDIA RELATIONS DEPARTMENT
405-948-6700
pressreleases@okstatefair.com
www.okcfairpark.com



May 11, 2026
For Immediate Release:

OKC Fair Park Events Bring \$23 Million in Economic Impact in April

Oklahoma City, OK – The Better Barrel Races World Finals took place at OKC Fair Park April 22 through 26. The equine competition took place in the OG&E Coliseum and across Barn Row. Ten percent of attendees were local while 90 percent traveled from out-of-town. Attendance at the event exceeded 62,000, generating more than \$13 million in direct spending for the Oklahoma City economy.

The Lone Star Classic Girls National Qualifier took place at OKC Fair Park April 10 through 19. This national volleyball tournament took place in the Bennett Event Center. Ninety percent of attendees traveled from out-of-town for the event, while 10 percent were local. Attendance for the event exceeded 12,000, generating more than \$2.54 million in direct spending for the Oklahoma City economy.

OKC Fair Park hosted a total of 22 events during the month of April. In addition to the above mentioned, other events included the Just Between Friends Kids Consignment Sale, Oklahoma County Sheriff's Department Training, RM Entertainment – De Zacatecas Al Norte Tour, Cinch Breakaway National Championships, National Advancing Indigenous Science and Engineering Fair (NAISEF), OKC Sports Card & Memorabilia Show, Rockstar Championships POP! OKC, OKC Household Hazardous Waste Collection, American Contender Tournament Central Region Semifinals and Finals, Region 3: Level 6-8 Women's Championships, Buchanan's Vintage Flea Market, Festival of Trains – Model Train Show, OKC Bird Bazaar, RM Entertainment Concert, Locke Supply Trade Show, Pool & Spa Show, Claude Hall's Original OKC Gun Show, Mustang High School Prom, Quinceañera and Bridal Expo 2026 by Graceful Events and Rentals, and Hunzicker Brothers Open House. In all, there were 134,502 visitors present during April events held at OKC Fair Park, generating more than \$23.36 million in direct spending for the Oklahoma City economy.

For more information regarding April events, or any upcoming months, please contact the OKC Fair Park office at 405-948-6700. To stay up-to-date on all OKC Fair Park has to offer, visit www.okcfairpark.com, like us on [Facebook](#), and follow us on [X](#) and [Instagram](#).

###

Contact: Scott Munz at 405-948-6700 or smunz@okstatefair.com
Holly Kinyon at 405-948-6829 or hkinyon@okstatefair.com