



NEWS RELEASE

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For Immediate Release:

OKC Fair Park Events Bring Over \$20 Million to OKC in June

Oklahoma City, OK – The National Reining Horse Association Derby took place at OKC Fair Park June 10 through 20. The equine competition took place in the OG&E Coliseum and across Barn Row. Ten percent of attendees were local, while 90 percent traveled from out-of-town for the event. Attendance at the event exceeded 60,000, generating more than \$12.62 million in direct spending for the Oklahoma City economy.

The Oklahoma Quarter Horse Association Redbud Spectacular Horse Show took place at OKC Fair Park May 28 through June 7. Competitors and spectators took to the OG&E Coliseum and Barn Row for the event. Eighty-five percent of attendees traveled from out-of-town for the event, while 15 percent were local. Attendance for the event exceeded 44,000, generating more than \$9.03 million in direct spending for the Oklahoma City economy.

OKC Fair Park hosted a total of 9 events during the month of June. In addition to the above mentioned, other events included Claude Hall's Original OKC Gun Show, An Affair of the Heart, FUJIBJJ OKC Summer Open, Llave Cerveza Tour 2026, Show Me Reptiles & Exotic Show, Buchanan's Vintage Flea Market, and Heartland Militaria Show. In all, there were 127,409 visitors present during June events held at OKC Fair Park, generating more than \$23.94 million in direct spending for the Oklahoma City economy.

For more information regarding June events, or any upcoming months, please contact the OKC Fair Park office at 405-948-6700. To stay up-to-date on all OKC Fair Park has to offer, visit www.okcfairpark.com, like us on [Facebook](#), and follow us on [X](#) and [Instagram](#).

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