



NEWS RELEASE

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For Immediate Release:

OKC Fair Park Closes Out Summer with Busy August

Oklahoma City, OK – The American Quarter Horse Youth World Championship took place at OKC Fair Park July 31 through August 9. The equine competition took place in the OG&E Coliseum and across Barn Row. Ten percent of attendees were local, while 90 percent traveled from out-of-town for the event. Attendance at the event exceeded 39,000, generating more than \$8.38 million in direct spending for the Oklahoma City economy.

The Christian Congregation of Jehovah's Witnesses Regional Convention took place at OKC Fair Park August 21 through 23. Attendees took to the OG&E Coliseum for the event. Seventy percent of attendees traveled from out-of-town for the event, while 30 percent were local. Attendance for the religious convention exceeded 11,000, generating more than \$2.08 million in direct spending for the Oklahoma City economy.

OKC Fair Park hosted a total of 17 events during the month of August. In addition to the above mentioned, other events included the Oklahoma City Renovation & Landscaping Show, The Story We Share, NLBRA Board Meeting, OKC Sports Card & Memorabilia Show, Pagan Pride Day OKC, The Friends of the Library Book Sale, Summer Shootout, Pool & Spa Show, OAHC Spring N Spots Show, Strongman Corporation Masters Nationals 2026, Just Between Friends Kids Consignment Sale, Spectrum Paint Event, Claude Hall's Original OKC Gun Show, Greater OKC Hispanic Chamber of Commerce – Viva Expo and Career Fair, and Soccer Shots OKC Fall Kick-Off. In all, there were 86,895 visitors present during August events held at OKC Fair Park, generating more than \$14.7 million in direct spending for the Oklahoma City economy.

For more information regarding August events, or any upcoming months, please contact the OKC Fair Park office at 405-948-6700. To stay up-to-date on all OKC Fair Park has to offer, visit www.okcfairpark.com, like us on [Facebook](#), and follow us on [X](#) and [Instagram](#).

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