NEWS RELEASE

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For Immediate Release:

OKC Fair Park Hosts 18 Events in October

Oklahoma City, OK – The Grand National & World Championship Morgan Horse Show took place at OKC Fair Park October 10 through 17. The equine competition took place in the OG&E Coliseum and across Barn Row. Five percent of attendees were local, while 95 percent traveled from out-of-town for the event. Attendance at the event exceeded 57,000, generating more than $12.53 million in direct spending for the Oklahoma City economy.

Braum's Affair of the Heart took place at OKC Fair Park October 23 through 25. Visitors took to the Bennett Event Center and Centennial Building for the event. Seventy-five percent of attendees were local, while 25 percent traveled from out-of-town for the event. Attendance for the shopping event exceeded 32,000, generating more than $3.66 million in direct spending for the Oklahoma City economy.

OKC Fair Park hosted a total of 18 events during the month of October. In addition to the above mentioned, other events included a high school reunion, Copperhead Movie Extras Parking, Claude Hall's Original OKC Gun Show, Festival of Freaks, OCCHD Vaccine Exercise, OK!toberfest OKC, Oklahoma Oil & Natural Gas Trade Expo, CL Boyd Excavator Demo Day, Oklahoma City Lowrider Super Show, Perfect Timing Pig Sale, Gesellen Fechten, Oklahoma City Paycom Cattle Barons Ball, OKC Sports Card & Memorabilia Show, Oklahoma Home Show, Red Dirt Rodeo, and Imperative Chemical Partners Quarterly Safety Meeting. In all, there were 133,201 visitors present during October events held at OKC Fair Park, generating more than $22.08 million in direct spending for the Oklahoma City economy.

For more information regarding October events, or any upcoming months, please contact the OKC Fair Park office at 405-948-6700. To stay up-to-date on all OKC Fair Park has to offer, visit www.okcfairpark.com, like us on Facebook, and follow us on X and Instagram.

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